



Healthy For Good™

WEST MICHIGAN WELLNESS SYMPOSIUM

Wednesday, March 14th 2018

Location: Kent District Library Service Center

Overview

While many employers offer workplace wellness programs, few have the data they need to know what works and how-to implement best practices. Join the American Heart Association and several Grand Rapids leaders in workplace wellness as we learn from organizational health experts on how to get clear on what the elusive “wellness program” means.

We will focus on translating evidence-based theories into actionable plans to enhance employee engagement, leadership action and demonstrate measurable and meaningful results.

Please read the following before you submit your information:

- Proposals must be educational, innovative, and inspirational in nature.
- Sales pitches will not be considered.
- Your session must be original and include clear learning objectives or takeaways for attendees.
- Vendor or consultant submissions must include a client co-speaker who can share real-life outcomes or approaches.
- A highly visual slide presentation is required for all sessions and panel discussions.
- Presentations should include a structured lesson and incorporate group discussion and interaction.

Please Include:

- 150-word narrative abstract
- An outline illustrating the format of the session
- Three measurable learning objectives
- Presenter speaking experience with supporting documentation such as past presentations, published white paper and/or articles on a similar subject matter.
- Please attach a resume or a curriculum **focus** for the main presenter

First Name _____ Last Name _____

Phone _____

Email _____

Company _____

Job Title _____

Focus Area _____

Thank you for your submission! Please email your application to Kelsey.schweibert@heart.org
Questions? Please call 616-482-1502